

Propaganda Poster

Directions: You have been chosen by one of the following government agencies – the Department of the Treasury, the Office of Price Administration, or the War Production Board – to encourage individual Americans to support the war effort.

1. Choose **one** of the following themes to touch upon in your poster. After you have chosen the theme, determine what government agency has hired you. Keep this agency's perspective in mind when creating your final poster.
 - Rationing food or fuel
 - Discouraging people from buying on the black market
 - Ration books/stamps
 - Food canning
 - Scrap drives
 - Victory gardens
 - Car-sharing
 - Salvaging fat waste
 - Buying bonds
 - Paying taxes
2. Decide upon a slogan for your campaign.
 - For example: "Do Your Part to Defeat Hitler: Buy War Bonds"
 - The slogan must be included on your poster.
 - Remember to consider your agency and what it's perspective might be.
3. The poster must explain how and why Americans can contribute to the World War II effort, should be realistic to the time period of World War II, and must meet the following requirements:

Poster Requirements:

- Must be historically accurate – use your textbook and notes for additional research
- Is colorful and eye catching
- Images explain how Americans can contribute to the war effort
- Government agency should be mentioned
- Campaign slogan should be prominently displayed